GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Industries & Commerce Department - Proposal of M/s. PUR Energy Limited for establishment of a 2-Wheeler Electric Vehicles & Energy Storage Products Manufacturing Facility in Orvakal, Kurnool District with a proposed investment of INR 1,286 Crore (Phase-1: Rs.481 Cr and Phase-2: 805 Cr) and employment generation potential for 1,200 persons - Extending certain special package of incentives- Orders - Issued.

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INDUSTRIES & COMMERCE (P&I) DEPARTMENT

G.O.MS.No. 81 Dated: 23-05-2025

Read the following:

1. Proposal of M/s. PUR Energy Limited dt:04.03.2025.
2. Minutes of the 9th State Investment Promotion Committee meeting held on 12.05.2025.
3. Minutes of the 6th State Investment Promotion Board meeting held on 15.05.2025.

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ORDER:

In the reference 1st read above, M/s. PUR Energy Limited have proposed for establishment of a 2-Wheeler Electric Vehicles & Energy Storage Products Manufacturing Facility in Orvakal, Kurnool District, with a proposed investment of INR 1,286 Crore (Phase-1: Rs.481 Cr and Phase-2: 805 Cr) and employment generation potential for 1,200 persons and requested for certain tailor- made incentives and other facilitations. The project implementation milestones given by the firm for their project is as follows:-

Phases	Production Capacity	Commencement of construction	Date of Commercial Production
Phase-I	1.5 Gwh (Battery Storage)	May 2025	Jun 2026
	2,00,000 units (EV)	May 2025	Jun 2026
Phase-II	5,50,000 units (EV)	May 2027	Dec 2028

3. Accordingly, the proposal from Director of Industries, A.P was placed before the State Investment Promotion Board (SIPB) meeting held on 15.05.2025 with recommendations of State Investment Promotion Committee (SIPC) in its meeting held on 12.05.2025. The SIPB after

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detailed discussion, has recommended the proposal of M/s. PUR Energy Limited for establishment of a 2-Wheeler Electric Vehicles & Energy Storage Products Manufacturing Facility in Orvakal, Kurnool District, with an investment of INR 1,286 Crore and employment generation potential for 1,200 persons.

4. Government, after careful consideration of the decision of the State Investment Promotion Board, hereby extend certain special package of incentives and other facilitations to M/s. PUR Energy Limited for establishment of a 2- Wheeler Electric Vehicles & Energy Storage Products Manufacturing Facility in Orvakal, Kurnool District.

a. Allotment of 105.12 acres of land in Orvakal Mega Industrial Hub, Kurnool at a concessional rate of INR 30 Lakhs per acre; 35 acres for Phase-1 of the project and 70.12 acres of lands for Phase-2 of the project and extension of this concessional land price of INR 30 Lakh/ acre for 70.12 Acres of land required for Phase-2, upon investment of INR 481 Crore under Phase-I & achieving Date of Commercial Production of Phase-I by June-2026.

b. Grant of the following tailor-made incentives up to 34.6% of eligible FCI (Rs.1,019 Cr) by December 2028, as per 'New AP Industrial Development Policy (4.0) 2024-29' to be paid over a period of 10 years.

    i. Capital Subsidy at 30% up to INR 191.70 Crore
    ii. Employment Subsidy of INR 39.84 Crore, contingent upon achievement of Employment to Fixed Capital Investment ratio equal to 1.
    iii. Production Linked Incentive (PLI) of INR 25 Crore (maximum 5% of FCI), contingent upon approval under GoI-PLI scheme.
    iv. Net eligible SGST reimbursement for 5 years from Date of Commercial Production, capped at INR 82.63 Crore.
    v. Reimbursement of Power tariff at INR 1/ unit for 7 years from Date of Commercial Production, capped at INR 2.80 Crore.
    vi. Reimbursement of 100% of stamp duty on purchase of land.
    vii. Exemption of electricity duty subsidy for 7 years, limited to INR 2.8 Crore.

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5. The Special Chief Secretary/Principal Secretary/Secretary of the concerned departments such as Power Department, Water Resources Department, Industry and Commerce Department, Skill Development Department, Revenue (Land, Registration and Stamps) Department, Finance Department and other departments concerned are requested to take further necessary action accordingly, duly instructing their HODs and PSUs under them for expeditious grounding and implementation of the project.

6. The Vice Chairman & Managing Director, Andhra Pradesh Industrial Infrastructure Corporation Limited, Mangalagiri and the Director of Industries, Andhra Pradesh shall take further necessary action accordingly in coordination with the line Departments.

7. As envisaged under the Andhra Pradesh Industrial Development Policy (4.0) 2024-29, the Director of Industries shall assign the handholding for facilitations of all the inputs as required for expeditious grounding and implementation of this project to a senior level officer and should try to ensure that the project is implemented as per the expected timelines, duly facilitating the required approvals and clearances under the Single Desk Portal 2.0 and duly implementing the project as per the intended spirit of the Speed of Doing Business.

8. The Director of Industries, A.P., Mangalagiri should ensure that the PMU with the Department monitors the progress of the project, duly bringing the issues that are to be resolved, to the respective line departments, from time to time and resolve the issues and intimate the status of the progress of the project to the Government from time to time and bring the issues for resolution at the government end, if any, for smooth execution of the project.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

N.YUVARAJ
SECRETARY TO GOVERNMENT

To
The Vice Chairman & Managing Director, APIIC Ltd., Mangalagiri.
The Director of Industries, A.P., Mangalagiri.
The M/s. PUR Energy Limited.
The Special CS/Principal Secretary/Secretary of the concerned department viz,
The Revenue (Land, Registration and Stamps) Department,
The Finance Department,
The PR&RD Department,

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The MA&UD Department,
The EFS&T Department,
The Energy Department,
The Water Resource Department,
The Transport, Roads and Buildings Department,
The Skill Development Department,
The Infrastructure and Investment Department,
The Industry and Commerce (Mines-III) Department
The Collector & District Magistrate, Kurnool, Kurnool District.
Copy to:
The Finance (FMU-I&I, Energy and I&C) Department.
The Revenue (CT) Department.
The Law (H) Department
The Accountant General, Andhra Pradesh.
The Chief Commissioner of State Taxes.
The P.S. to Secretary to Chief Minister.
The P.S. to Hon'ble Minister (Ind. &Comm. Food Processing).
The P.S. to Chief Secretary to Government of Andhra Pradesh.
The P.S. to Secretary to Government & CIP, Industries& Commerce Department.
The G.A. (Cabinet.I) Department.
SC/SF. (Comp.No.2831776)

//FORWARDED::BY ORDER//

SECTION OFFICER